

Business Value Series—IT Strategic Planning

With the current Global Economic climate, it is more important than ever to align IT with the business. Most CIO's are expected to turn their IT services into a key enabler for business strategy and even a means of competitive advantage.

So how do they get there? How do they align to the business and justify where their budget dollars need to be spent? How can they verify their success?

At TeamCain we have experts who have been in your shoes and have successfully aligned their IT strategies to the business. We have a methodology based on past success to assist our clients to achieve the benefits of IT Strategic Planning and Execution.

Solution

Step 1: Creating an IT strategic plan must first start from the top down, focused on **Corporate Priorities**. Reviewing the Company Vision, Mission and Objectives is essential to understand the business philosophy of the organization. Large Corporate goals may highlight some very strategic initiatives that will require alignment corporate wide.

Step 2: The next step will focus on your **Business-Driven priorities**. Each department will have individual goals to meet the overall company objectives. Our goal is to align with the departmental action plans and budgets during the planning stage or yearly budget cycle to ensure the IT components are included, for both budgets and resources.

Step 3: Next we must clearly identify the **Results-Driven Strategies** within the IT Strategic Plan. This is the operational aspect of IT, and supports all previously implemented projects. It is critical to have sufficient funding and support structure in this area to support the Application Services and Information Foundation.

Existing **ERP** Systems need to have a long term **Roadmap** to determine new features / functions or versions to be implemented. Extending the investment by implementing advanced features, often prove to be beneficial and cost effective.

Step 4: An **Infrastructure Roadmap** must also be developed to keep the organization at proper hardware levels, supportable software release levels, a robust corporate security level and have effective recovery solutions in place.



Benefits:

Achieve Company Objectives
Better Investment of IT Dollars
Improve Satisfaction
of IT Services

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information](#)

The Business Value Series emails, have been designed to help you learn about opportunities that may benefit your organization. These emails contain real projects we have completed that bring greater efficiencies in business processes or achieve cost savings, and many accomplish a full return on the investment.

To view all opportunities visit the archive at: <http://teamcain.com/bvs.html>.

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Questions or Comments; email us at ingrid_brammer@teamcain.com
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